



Guimaras Competitiveness

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Competitiveness is defined as the *criteria* to *indicate* how *attractive* cities are to *potential investors* in a global economy. It assesses the *general ability* of the city to *attract* investments, entrepreneurs, and residents and uplift the living standards of its residents (PCCRP-AIM, 2003).



What is City Competitiveness?

City competitiveness is the *ability* of a city to *create* and *maintain* an environment that *sustains* more *value creation* for its enterprises and more *prosperity* for its people

-Adapted from the World Competitiveness Yearbook



Drivers of Competitiveness

- Cost Competitiveness
- Dynamism of the local economy
- Linkages and accessibility
- Human Resources and Training
- Responsiveness of LGU
- Infrastructure
- Quality of Life



The Guimaras scenario:

A fourth-class province with vast potentials in *agriculture* and *tourism* development but is experiencing low level of investments resulting to limited employment opportunities, under employment, low revenues and lack of urban amenities and services



Investment Promotion is one of the major activities identified in the Guimaras Local Economic Development Agenda

-aimed at increasing investments in agriculture and tourism



The value of the PCCRP Indicators

If applied to Guimaras...

- will enable the province to objectively determine its present state in terms of attractiveness as an investment destination
- will provide an effective tool in identifying key areas for improvement



Cost Competitiveness

- Cost of electricity (per kwh)
 - Residential – P9.78 (US\$0.19)
 - Commercial – P9.79
 - Industrial – P10.07
- Labor cost is relatively lower (P150-175 per day)




Dynamism of the local economy

- Average annual family income is P101,125
-Regional ave. is P109,600
- Very promising tourism industry and agriculture anchored on the world-famous **Guimaras mango**



Linkages and accessibility



- Ports and wharves need upgrading 
- International entry and exit points are located in Iloilo and Negros
- Business support services and facilities still need to be fully operationalized
- Raw materials for agriculture and fisheries can be sourced within the province

Human Resources and Training

- 1 tertiary educational institution
- 1 vocational institution
 - nearness of Guimaras to Iloilo mitigates this inadequacy*
- Available and trainable workforce
 - presence of Prov'l. Technical Education Skills Dev't. Center (PTESDC)*
- *Increased ICT awareness*



Responsiveness of LGU

- Highly dependent on IRA share
 - Revenue from local sources constitutes only approx. 12% of total income
- Investment code is being legislated
- Integrated land use plan is being finalized 
- GIS-based tax mapping and business permits system is in place 

Infrastructure

- Road density
-0.91km./sq.km

- Road Condition

Only 24% of total road network is paved

-65% national roads are paved

-25% prov'l. roads are paved

-6% mun./brgy. roads are paved



Infrastructure

- Water supply system is inadequate
 - Level 3 (piped system) is only limited to urban centers of the 3 municipalities
-only 12% of pop'n. is served



Infrastructure

- 6 banks with complete banking services
 - 5 rural banks and 1 gov't. bank
- Connectivity facilities are inadequate
 - no ISP but a government agency (DOTC) provides internet services @ P20/hour
 - telephone services are operational in 2 municipalities but limited only in urban centers
- Adequate coverage of cellular phones by the 2 leading networks (Globe & Smart)



Quality of Life

Human Development Index (HDI)

Guimaras	Region 6	Philippines
0.622	Aklan	
	Capiz	
	Antique	
	Iloilo	
	Negros Occ.	

Quality of Life

Quality of Life Index (QLI)

Guimaras	Region 6	Philippines
0.621	Aklan	
	Capiz	
	Antique	
	Iloilo	
	Negros Occ.	

Quality of Life

- Incidence of theft and murder per 100,000 pop'n.

	Guimaras	Region 6	Philippines
Theft	5.78	4.04	12.99
Murder	5.14	6.03	7.67

Quality of Life

- Hospital beds per 100,000 pop'n. 70.8
- Life expectancy at birth (1995)

	Guimaras	Region 6	Philippines
Female	67.43	70.46	70.08
Male	61.65	63.80	64.83



Quality of Life

- Quality of coastal waters is good
 - based on water quality monitoring by Guimaras ENRO
- Air quality is relatively good
- Roads and public open spaces are clean
- Rest and recreational facilities are inadequate
- Security environment to business is conducive
 - the province has been adjudged as the most “peaceful and orderly” in the region



Summary of the assessment

- **Cost Competitiveness***
- **Dynamism of the local economy***
- **Linkages and accessibility***
- Human Resources and Training
- Responsiveness of LGU
- **Infrastructure***
- Quality of Life

**Priority areas for improvement*



Implications

The assessment highlighted the following:

- The need for a cooperation between Guimaras and Iloilo
- The urgent need to improve accessibility by upgrading key infra facilities (ports and roads)
 - to ensure effective link to international entry and exit points (Iloilo and Negros)
- The need to strengthen the private sector

